Enterprise Architecture Conference 2025

27-28 NOV 2025

📍 **Amsterdam/Netherlands**

Confirmed Speakers:

Pheline Binz
Director Enterprise Architecture
Aareal Bank AG, Germany

Paul van der Merwe
Head of Enterprise Architecture
Standard Bank Group, South Africa

Dizem Ozalp Sari
Data, Analytics & Digital Transformation
BNP Paribas, UK

Senthil Loganathan
Global Head, Cloud Platform & Chief Architect
Standard Chartered, Singapore

Sumit Jha
Leading Data Domain Architecture for Central Data Office (CDO)
ABN Amro, Netherlands

Christian Siegers
Lead Architect | Data & AI | Enterprise & Solutions Architecture
KPMG, Netherlands

Giacomo Agnelli
Customer Journey Specialist
Société Générale, France

Paul Francis Walvik-Joynt
Global Executive - Board Member - SVP Real-Time Payments
Mastercard, Norway

TBC
Bahaa Farouk
Chief Digital & AI Officer
Suez Canal Bank, Egypt

Murat Erder
Industry Expert, Author of the Book Continuous Architecture in Practice

David Bagge
Managing Director, Chief Enterprise Architect, Strategy and Architecture
HSBC

Mozes Rahangmetan
Enterprise Architect ABN AMRO Chief Architect & Data Management
ABN Amro, Netherlands

Vijay Chowdhury
Lead Enterprise Architect
Bank of England, UK

Chintan Dedhia
Solutions Architect
Rabobank, Netherlands

DAY 1
THURSDAY 27TH NOVEMBER

08:55 Opening Words from a Chairperson

09:00 Business Capability Modeling and Portfolio Rationalization in a world of Hypes

- Mapping data capabilities to technology assets to drive transparency and alignment between stakeholders
- Identifying duplication and inefficiencies across complex enterprise portfolios
- Supporting investment decisions through capability-based assessments
- How hard could it be saying NO ? Other challenges of data capability management.

Dizem Ozalp Sari
Data, Analytics & Digital Transformation
BNP Paribas, UK

9:40 Artificial Intelligence and Machine Learning in Enterprise Architecture

- Building data infrastructure that supports scalable AI and machine learning capabilities
- Applying AI in areas such as fraud prevention, predictive analytics, and operational automation
- Ensuring ethical, explainable, and regulation-compliant deployment of intelligent systems
- Positioning architects to evaluate and integrate AI solutions strategically within the enterprise

Christian Siegers
Lead Architect | Data & AI | Enterprise & Solutions Architecture
KPMG, Netherlands

10:20 Break Time and Networking Session

11:00 AI for EA - using AI to perform EA

- How does AI impact on the role of EA?
- How can EA use AI to be more effective in delivering value to the organisation?
- Examples of how Standard Bank enterprise architects use AI in their daily roles

Paul van der Merwe
Head of Enterprise Architecture
Standard Bank Group, South Africa

11:40 Security-Centric Enterprise Architecture and Cyber Resilience

- Applying Zero Trust principles to strengthen architectural security postures
- Architecting systems to comply with frameworks such as the Digital Operational Resilience Act (DORA)
- Embedding cybersecurity design throughout application, data, and infrastructure layers
- Supporting rapid threat detection, containment, and recovery via resilient architectural patterns

Sumit Jha
Leading Data Domain Architecture for Central Data Office (CDO)
ABN Amro, Netherlands

12:20 Lunch Break

13:30 Real-Time Payments and CBDC-Ready Architectural Design

- Designing architectures that support instant payment processing and clearing
- Preparing infrastructure for central bank digital currency (CBDC) integration and experimentation
- Ensuring interoperability between traditional and digital financial systems
- Maintaining security and latency standards for next-generation transaction models

Paul Francis Walvik-Joynt
Global Executive - Board Member - SVP Real-Time Payments
Mastercard, Norway

14:10 Governance Models and Frameworks for Modern Enterprise Architecture

- Comparing leading frameworks such as TOGAF, ArchiMate, and Zachman for real-world application
- Establishing effective architecture governance councils and decision-making workflows
- Aligning frameworks with enterprise priorities, compliance, and delivery models
- Evaluating fit-for-purpose approaches across decentralized and federated environments

David Bagge
Managing Director, Chief Enterprise Architect, Strategy and Architecture
HSBC

14:50 Break Time and Networking Session

15:30 Cloud Strategy in Regulated Financial Environments

- Implementing hybrid and multi cloud models compliant with regulatory frameworks and data residency requirements
- Mitigating operational, contractual, and technical risks associated with cloud transitions
- Designing cloud governance models that balance flexibility, cost control, and oversight
- Exploring case studies on legacy system modernization through secure cloud adoption

16:10 Blockchain and Distributed Ledger Integration into Enterprise Systems

- Architecting for the secure integration of blockchain and DLT into core banking systems
- Understanding use cases such as digital identity, smart contracts, and payment clearing
- Ensuring compliance, privacy, and security in decentralized ledger environments
- Assessing the architectural impact of tokenization and real-time s ettlement models

Mozes Rahangmetan
Enterprise Architect ABN AMRO Chief Architect & Data Management
ABN Amro, Netherlands

16:50 Panel Discussion : The Future Role of the Enterprise Architect in the Digital Financial Ecosystem

- Examining the evolving responsibilities of architects in the age of cloud, AI, blockchain, and platform banking
- Defining the skills and mindset needed for architecture teams to remain strategically relevant.
- Discussing the intersection of enterprise architecture with innovation, governance, and business strategy.
- Sharing leadership insights on building high-impact architecture practices in fast-changing environments.

Invitation to:

17:30 Closing Words-, End Of Day 1

DAY 2
FRIDAY 28TH NOVEMBER

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08:55   Conference Re-Start

09:00   Microservices Architecture for Scalable and Modular Financial Systems

- Designing modular systems that support independent service deployment and agile development
- Integrating microservices with legacy core systems and critical banking platforms
- Managing complexity in distributed systems through orchestration and service lifecycle governance
- Addressing challenges of data consistency and operational monitoring at scale

Senthil Loganathan
Global Head, Cloud Platform & Chief Architect
Standard Chartered, Singapore

9:40   Agile and DevOps in Enterprise Architecture Practice

- Embedding agile delivery principles within architectural governance structures
- Facilitating collaboration across architecture, development, and operations teams
- Enabling faster time-to-value through continuous integration and delivery models
- Aligning architecture processes with iterative planning and adaptive execution cycles

TBC
Bahaa Farouk
Chief Digital & AI Officer
Suez Canal Bank, Egypt

10:20   Break Time and Networking Session

11:00   Data Governance and Architecture for Regulatory and Strategic Alignment

- Architecting enterprise-wide data governance frameworks for compliance and decision support
- Establishing transparency through metadata management, lineage, and audit capabilities
- Integrating real-time analytics and data quality controls into architecture strategies
- Aligning data governance with enterprise objectives and risk management practices

Murat Erder
Industry Expert, Author of the Book
Continuous Architecture in Practice

11:40   API-Driven Open Banking and Ecosystem Integration

- Architecting scalable API ecosystems to support open banking and embedded finance models
- Managing API lifecycle and governance to ensure performance and regulatory compliance
- Managing API lifecycle and governance to ensure performance and regulatory compliance
- Enabling agile partnerships while maintaining data integrity and customer trust

Chintan Dedhia
Solutions Architect
Rabobank, Netherlands

12:20   Lunch Break

13:30   Architecture for Enhanced Customer Experience in Digital Banking

- Creating architectures that support personalized, omnichannel customer journeys
- Integrating behavioral data, CRM systems, and AI to tailor digital experiences
- Supporting real-time responsiveness and user-centric service delivery at scale
- Ensuring consistent customer experience across legacy and modern platforms

Giacomo Agnelli
Customer Journey Specialist
Société Générale, France

14:10   Implementing Data Mesh, Data Governance and Data Lineage as well as Data Quality

Pheline Binz
Director Enterprise Architecture
Aareal Bank AG, Germany

14:50   Break Time and Networking Session

15:30   Panel Discussion Navigating Regulatory Complexity Through Architecture Leadership

- Exploring how enterprise architects are addressing increasing regulatory pressure while enabling innovation.
- Sharing cross-functional practices that align architecture decisions with compliance, legal, and operational objectives.
- Highlighting leadership roles in anticipating regulatory shifts and building adaptive frameworks.
- Facilitating collaboration between architecture, risk, and compliance units to support long-term resilience.

Vijay Chowdhury
Lead Enterprise Architect
Bank of England, UK

16:15   Closing words, end of the day 2

REGISTRATION FORM

Enterprise Architecture Conference 2025
Amsterdam/Netherlands

Package Benefits	Delegate Pass	Online Pass	Speaker Pass
2-Days Summit + Workshop	✓	✓	✓
Interactive Focus Sessions	✓	✓	✓
Discussions with Industry Experts and Peers	✓	✓	✓
Post-Conference Documentation Package	✓	✓	✓
Delegate List	✓	✓	✓
APP Live Q&A Sessions	✓	✓	✓
Complimentary Networking lunch	✓	✗	✓
Virtual Networking Opportunities	✓	✓	✓
Access to the Entire Event from the Comfort of your Home	✗	✓	✓
Possibility to Share Branded Materials with the Audience	✗	✗	✓
30 minutes speaking opportunity	✗	✗	
SUMMIT PACKAGE FEES	1990€	999€	2990€

DELEGATES

1

Name:

Position:

E-mail:

2

Name:

Position:

E-mail:

3

Name:

Position:

E-mail:

CONTACT INFORMATION

Company:

Address:

City: Postcode:

Phone: VAT No:

Date:

Signature:

marvin.cage@group-zenith.com

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